

Gistia Predictive Analytics™ is a healthcare technology platform built to empower finance executives and teams to identify critical answers hidden in massive amounts of clinical, financial, and payer data.

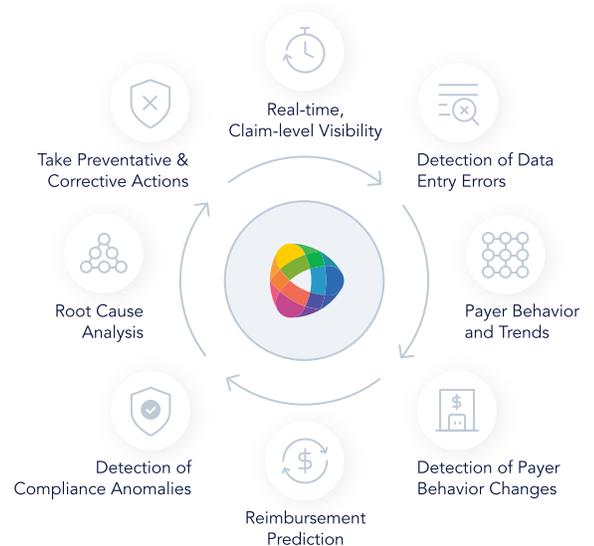
Request a demo today at GISTIA.com/demo

Predict and Improve Financial Performance

Healthcare organizations must focus on what matters most as they face unprecedented demands on both financial and clinical performance in changing times.

Unpredictable reimbursement, compliance issues, data-entry errors, erratic payer behavior and constant policy change represent significant financial risk.

But there is a way forward.



Predictive Analytics

- ✓ **Claims Prediction:** From claims submission through processing, know the expected pay date and amount, likelihood score for payment, and denial prediction score.
- ✓ **Real-time* Visibility:** All dynamic payer & claims activity is clearly visible on more than 25 pre-built dashboards for instantaneous ad-hoc analysis from every angle of the RCM process.
- ✓ **Payment Trends and Insights:** Monitor data entry errors that can impair payment probability & denial disposition.
- ✓ **Forecasts and Insights:** Predict territory-based reimbursement and profitability.
- ✓ **Compliance Identification:** Detect compliance anomalies early to avoid potential negative impact to relationships with public and private payers.
- ✓ **Reimbursement Changes:** Early in the claims process, identify payer reimbursement pattern changes and payments less than expected.

Healthcare Applications

 Real-time monitoring of white-glove account reimbursement rates

 Strategic focus on sales efforts based on territory performance metrics

 Monitor payer behavior and reimbursement pattern trends

 Implementation of predictive KPI's in daily workflows

 View all integrated payer & claims activity in real time

 Generate financial & RCM executive dashboards for efficient reporting

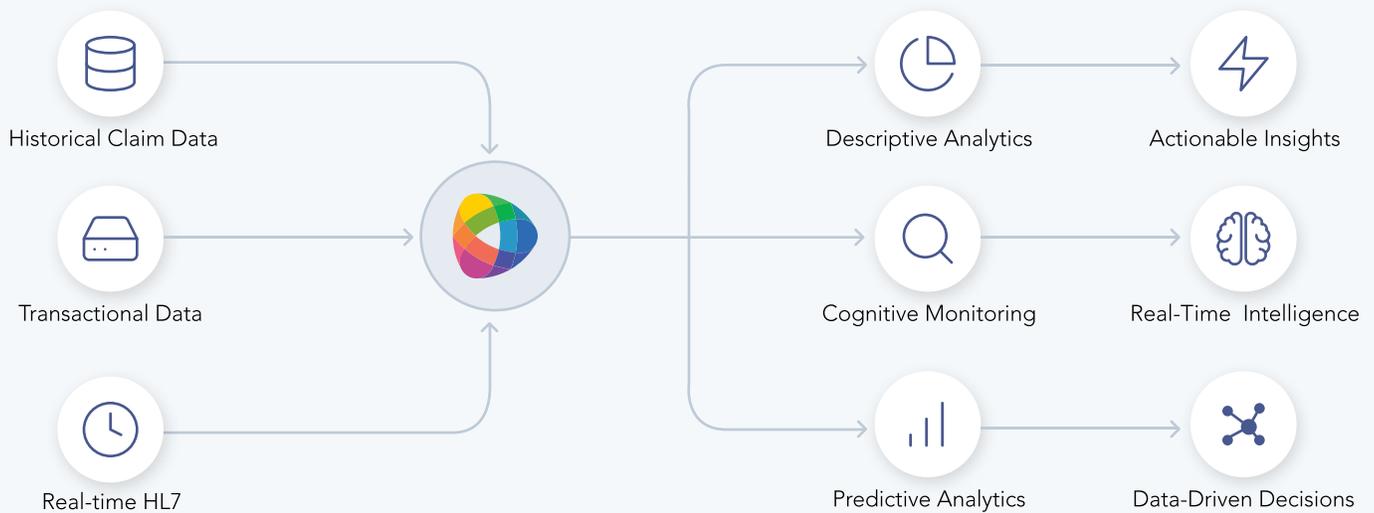
Gistia Predictive Analytics™ Drives Results

Gistia Predictive Analytics™ combines features of data warehousing, machine learning, and analytics to integrate real-time order, clinical, billing and payer data into a centralized intelligence platform.

Our platform is billing system-agnostic, unlocking data trapped in disparate information systems that previously could not communicate with each other and lack the functionality needed to yield analytical insights.

Without a centralized, clear view of revenue performance, denials, diagnosis codes used, and open claim aging, decisions are made in the dark.

Healthcare Data Platform



Innovative Technology Capabilities

- 
Ingest and combine data from multiple sources
- 
RESTful APIs for custom integrations
- 
Security and access management
- 
Purpose-built on AI and machine learning models
- 
Amazon HIPAA-complaint architecture
- 
Automated and scalable data governance